



## EXPERIENCE

### • Indeed

**UX Designer - Incubator** | Dec '20 - Current

- Rapidly developing and iterating on 0-1 products by collaborating closely with cross-functional partners
- Conducting comprehensive user research through surveys, interviews, usability testing, and diary studies to shape product roadmaps and optimize user experiences
- Leading UX design for projects like Indeed Check and Text to Apply, including guiding Text to Apply through its acquisition by Indeed's Employer organization
- Actively exploring the integration of generative AI into Indeed's product offerings, expanding expertise in cutting-edge technology and its impact on user experiences
- Leading collaborative brainstorming sessions to uncover big bet spaces for innovation

### • Keller Williams Realty

**Associate UX Designer** | Nov '19 - Dec '20

- Enhanced user experiences across multiple platforms, including KW's responsive website, consumer app, and enterprise platform Command, by creating new experiences and optimizing existing products
- Collaborated closely with product to research and prioritize new features for product roadmaps

### • Hulu

**UX Designer** | Mar '20 - Aug '20 | UCI Capstone Project

- Collaborated with a cross-functional team of four colleagues to spearhead the research and design of a custom developer console for engineers on Hulu's Enterprise team
- Conducted primary research through user interviews and shadowing to develop comprehensive product requirements, enabling the optimization of the console's design for improved efficiency and clarity

### • Freelance

**UX Designer** | May '18 - Nov '19

### • Snapchat

**Operations Specialist** | July '16 - May '18

### • United Airlines

**Pricing Analyst** | October '15 - July '16

## EDUCATION

### • University of California, Irvine — Class of September 2020

Master of Human-Computer Interaction and Design. GPA 4.0/4.0

### • The University of Texas at Austin — Class of May 2015

Bachelor of Arts, Geography and Spanish/Portuguese. Minor, Mathematics. Magna Cum Laude

## SKILLS

**UX/UI Design** - Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

**UX Research** - Competitive analysis, Contextual inquiry, Diary studies, Qualtrics, Survey design, Usability tests, User interviews

## LANGUAGES

English

Portuguese

Spanish

