



**Randy  
Helmcamp**

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## EXPERIENCE

### • Indeed

**UX Designer - Incubator** | Dec '20 - Current

- Researching, prototyping, and iterating on 0-1 solutions for mobile and web in emerging product spaces.
- Conducting user research through surveys, interviews, usability testing, and diary studies to optimize user experiences and influence product roadmaps.
- Leading UX design and research for projects like Indeed Check and Text to Apply, including guiding Text to Apply through its acquisition by Indeed's Employer organization.
- Actively exploring the integration of generative AI into Indeed's product offerings, expanding expertise in cutting-edge technology and its impact on user experiences.
- Leading cross-functional brainstorming sessions to uncover big bet spaces for research and investment.

### • Keller Williams Realty

**Associate UX Designer** | Nov '19 - Dec '20

- Created and optimized user experiences on KW's website, mobile app, and enterprise platform.
- Conducted a competitive analysis and presented the findings, resulting in UI improvements.
- Partnered with product and engineering to research and prioritize new features for roadmaps.

### • Hulu

**UX Designer** | Mar '20 - Aug '20 | UCI Capstone Project

- Collaborated with a cross-functional team of four colleagues to spearhead the research and design of a custom developer console for engineers on Hulu's Enterprise team.
- Conducted primary research through user interviews and shadowing to develop comprehensive product requirements, enabling the optimization of the console's design for efficiency and clarity.

### • Freelance

**UX Designer** | May '18 - Nov '19

### • Snapchat

**Operations Specialist** | July '16 - May '18

### • United Airlines

**Pricing Analyst** | October '15 - July '16

## EDUCATION

### • University of California, Irvine — Class of September 2020

Master of Human-Computer Interaction and Design. GPA 4.0/4.0

### • The University of Texas at Austin — Class of May 2015

Bachelor of Arts, Geography and Spanish/Portuguese. Minor, Mathematics. Magna Cum Laude

## SKILLS

**UX/UI Design** - Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

**UX Research** - Competitive analysis, Contextual inquiry, Diary studies, Qualtrics, Survey design, Usability tests, User interviews

## LANGUAGES

**English** (Native)

**Spanish** (Fluent)

**Portuguese** (Fluent)

**French** (Beginner)

