



**Randy  
Helmcamp**

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## EXPERIENCE

### • Keller Williams Realty, Inc

**Associate UX Designer** | Nov '19 - Current

- Designing new experiences and optimizing current products for KW's responsive website and mobile app
- Collaborating with product managers to ideate new features for the consumer roadmap
- Creating new icons and components to enhance KW's design system

### • Hulu

**User Experience Designer** | Mar '20 - Current | UCI Capstone Project

- Working in a group of 4 to design a new dev console for Hulu's Enterprise team
- Conducting primary research through interviews and shadowing to develop product requirements
- Leveraging research findings to optimize the design around improving efficiency and clarity

### • Freelance

**UX/UI Designer** | October '18 - Nov '19

- Designed core flows for a peer to peer commerce app including how to buy an item, how to sell an item, and a responsive, backend dashboard for large sellers to manage listings in bulk
- Created prototypes leveraging Sketch, InVision, Principle, and Figma to simulate digital experiences
- Conducted remote usability tests via UserTesting.com and iterating designs based on results

### • Snapchat

**Operations Specialist** | July '16 - May '18

- Designed product updates for two internal ad tools and interfaced with product to ship features
- Efficiently evaluated ad content in English, Spanish, and Portuguese maximizing ad revenue
- Generated actionable insights for leadership by conducting analyses with Looker, SQL, and Excel

## EDUCATION

### • University of California, Irvine — Class of September 2020

Master of Human-Computer Interaction and Design. GPA 4.0/4.0

### • UCLA Extension — Class of August 2018

Professional Certificate in UX/UI, UX/UI Bootcamp

### • The University of Texas at Austin — Class of May 2015

Bachelor of Arts, Geography and Spanish/Portuguese. Minor, Mathematics. GPA 3.6/4.0

Dean's List (2013 - 2015) Magna Cum Laude (Spring 2015)

## SKILLS

CSS	<input type="checkbox"/>	InVision	<input type="checkbox"/>
Figma	<input type="checkbox"/>	Photoshop	<input type="checkbox"/>
HTML	<input type="checkbox"/>	Principle	<input type="checkbox"/>
Illustrator	<input type="checkbox"/>	Sketch	<input type="checkbox"/>

## LANGUAGES

English	<input type="checkbox"/>
Portuguese	<input type="checkbox"/>
Spanish	<input type="checkbox"/>

