



**Randy
Helmcamp**

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SUMMARY

Senior UX Designer with 5+ years of experience and expertise in crafting intuitive, end-to-end experiences through user research and rapid prototyping. Skilled in translating insights into impactful design strategies and aligning stakeholders through design reviews. Specialized in WCAG 2.2 accessibility, data-driven design, and generative AI.

RELEVANT EXPERIENCE

• Indeed

Senior UX Designer | Apr '24 - Current

- Led the design vision for an AI-powered feature that enabled job seekers to tailor their resumes to specific jobs.
- Presented research insights and led design reviews to align stakeholders and transform our vision into a product.
- Leveraged AI to improve employer onboarding for Sponsored Jobs, increasing spend with new employers.

UX Designer - Incubator | Dec '20 - Mar '24

- Independently led UX design and UX research for 0-1 projects resulting in the acquisition of 2 products.
- Conducted generative user research to identify new opportunities and rapidly prototyped to evaluate concepts.
- Analyzed and presented research insights to represent the voice of the user and influence product direction.
- Performed UX accessibility audits to ensure WCAG AA compliance and established Incubator's a11y processes.

• Keller Williams Realty

Associate UX Designer | Nov '19 - Dec '20

- Owned KW's responsive website, ensuring new features were equally accessible across mobile, tablet, and web.
- Conducted and presented a competitive analysis to leadership resulting in updates to capture more web traffic.

• Hulu

UX Designer | UCI Capstone Project | Mar '20 - Sep '20

- Researched and designed an internal tool with 3 colleagues to consolidate documentation and improve efficiency.

• Freelance

UX Designer | May '18 - Nov '19

- Crafted wireframes and prototypes to define a high-level vision for a peer to peer commerce app.

EDUCATION

• University of California, Irvine | Class of Sep 2020

Master of Human Computer Interaction and Design

• The University of Texas at Austin | Class of May 2015

Bachelor of Arts in Geography (GIS), Spanish, and Portuguese. Minor in Math. Magna Cum Laude

SKILLS & CERTIFICATIONS

Design: A11y, Animation, Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

Research: Competitive analysis, Contextual inquiry, Diary studies, Survey design, Usability tests, User interviews

Certifications: AI for Designers (IxDF)

LANGUAGES

English (Native)

Portuguese (Fluent)

Spanish (Fluent)

French (Beginner)

