



**Randy
Helmcamp**

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EXPERIENCE

• Indeed

UX Designer - Incubator | Dec '20 - Current

- Designing, prototyping, and testing experimental products to measure their impact and iterate on 0-1 solutions.
- Conducting UX research through surveys, interviews, usability testing, and diary studies to drive product strategy, resulting in the acquisition of products like Indeed Check and Indeed Text to Apply.
- Contextualizing and presenting qualitative and quantitative research insights to anchor product strategy in user needs.
- Leading UX accessibility work by performing audits to ensure WCAG AA compliance and working cross-functionally to establish Incubator's a11y processes.
- Actively exploring the integration of generative AI into Indeed's product offerings, expanding expertise in cutting edge technology and its impact on user experiences.

• Keller Williams Realty

Associate UX Designer | Nov '19 - Dec '20

- Conducted and presented a competitive analysis of realty websites, resulting in UI upgrades on KW's responsive website.
- Partnered with product and engineering to prioritize new features on KW's website, mobile app, and enterprise platform to optimize experiences around customer feedback.

• Hulu

UX Designer | Mar '20 - Aug '20 | UCI Capstone Project

- Worked with a team of three colleagues to research and design a new developer console for Hulu's enterprise team.
- Achieved reported improvements in efficiency and clarity by optimizing the console's design around research insights.

• Freelance

UX Designer | May '18 - Nov '19

• Snapchat

Operations Specialist - Portuguese | July '16 - May '18

• United Airlines

Pricing Analyst | October '15 - July '16

EDUCATION

• University of California, Irvine | Class of Sep 2020

Master of Human-Computer Interaction and Design. GPA 4.0

• The University of Texas at Austin | Class of May 2015

Bachelor of Arts, Geography and Spanish/Portuguese. Minor, Mathematics. Magna Cum Laude

SKILLS

Design - A11y, Animation, Brainstorms, Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

Research - Competitive Analysis, Contextual Inquiry, Diary Studies, Survey Design, Usability Tests, User Interviews

LANGUAGES

English (Native)

Portuguese (Fluent)

Spanish (Fluent)

French (Beginner)

