



**Randy  
Helmcamp**

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## EXPERIENCE

### • Indeed

Senior UX Designer - Incubator | Apr '24 - Current

- Designing, prototyping, and testing 0-1 products to measure their impact and discover new opportunities for Indeed.
- Leading UX research through surveys, interviews, usability testing, and diary studies to drive product strategy, resulting in the acquisition of products like Indeed Check and Indeed Text to Apply.
- Contextualizing and presenting qualitative and quantitative research insights to anchor product strategy in user needs.
- Leading Incubator's a11y work by performing audits to ensure WCAG AA compliance and establish new processes.
- Developing subject matter expertise in generative AI and advocating for its strategic integration into Indeed's products.

UX Designer - Incubator | Dec '20 - Mar '24

### • Keller Williams Realty

Associate UX Designer | Nov '19 - Dec '20

- Proactively conducted and presented a competitive analysis, resulting in UI upgrades to KW's responsive website.
- Partnered cross-functionally to ship new features on KW's CRM platform, improving agent satisfaction and efficiency.

### • Hulu

UX Designer | Mar '20 - Aug '20 | UCI Capstone Project

- Collaborated with a team of three colleagues to research and design a developer console for Hulu's enterprise team, resulting in enhanced clarity of documentation and improved team efficiency.

### • Freelance

UX Designer | May '18 - Nov '19

### • Snapchat

Operations Specialist - Portuguese | July '16 - May '18

### • United Airlines

Pricing Analyst | October '15 - July '16

## EDUCATION

### • University of California, Irvine | Class of Sep 2020

Master of Human-Computer Interaction and Design. GPA 4.0

### • The University of Texas at Austin | Class of May 2015

BA in Geography, Spanish, and Portuguese. Minor in Math. Magna Cum Laude

## SKILLS + CERTIFICATIONS

**Design** - A11y, Animation, Design thinking, Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

**Research** - Competitive analysis, Contextual inquiry, Diary studies, Survey design, Usability tests, User interviews

**Certifications** - AI for Designers

## LANGUAGES

English (Native)

Portuguese (Fluent)

Spanish (Fluent)

French (Beginner)

