



**Randy  
Helmcamp**

(512) 696-3735  
 rghelmcamp@gmail.com  
[www.rghelmcamp.com](http://www.rghelmcamp.com)

## EXPERIENCE

### • Indeed

Senior UX Designer | Apr '24 - Current

- Led research and design for generative AI features to optimize Indeed's ad revenue and employer response rate.
- Managed an offshore contractor to rebrand a newly acquired website, aligning it with Indeed's visual and interactive style.
- Facilitated design thinking workshops to foster team cohesion and ideate on solutions based on user research insights.

UX Designer - Incubator | Dec '20 - Mar '24

- Leveraged iterative design and research methods to calibrate market fit for 0-1 products, resulting in 2 acquisitions.
- Led interviews and created surveys to identify new opportunities for Indeed and developed prototypes to test concepts.
- Interpreted and presented research insights to influence product direction and advocate for new product investment.
- Performed UX a11y audits to ensure WCAG AA compliance and collaboratively established Incubator's a11y processes.

### • Keller Williams Realty

Associate UX Designer | Nov '19 - Dec '20

- Owned KW's responsive website, ensuring new features were equally accessible across mobile, tablet, and web.
- Conducted and presented a competitive analysis to leadership, resulting in website upgrades to capture more traffic.

### • Hulu

UX Designer | UCI Capstone Project | Mar '20 - Sep '20

- Partnered with 3 colleagues to design a dev console that consolidated documentation and improved team efficiency.

### • Freelance

UX Designer | May '18 - Nov '19

- Crafted wireframes and prototypes for buyers and sellers to define a high-level vision for a commerce marketplace.

### • Snapchat

Operations Specialist - Portuguese | July '16 - May '18

### • United Airlines

Pricing Analyst | October '15 - July '16

## EDUCATION

### • University of California, Irvine | Class of Sep 2020

Master of Human Computer Interaction and Design

### • The University of Texas at Austin | Class of May 2015

Bachelor of Arts in Geography, Spanish, and Portuguese. Minor in Math. Magna Cum Laude

## SKILLS & CERTIFICATIONS

**Design** - A11y, Animation, Design thinking, Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

**User Research** - Competitive analysis, Contextual inquiry, Diary studies, Survey design, Usability tests, User interviews

**Certifications** - AI for Designers (IxDF)

## LANGUAGES

English (Native)

Portuguese (Fluent)

Spanish (Fluent)

French (Beginner)

