Randy Helmcamp

512.696.3735
rghelmcamp@gmail.com
www.rghelmcamp.com

EXPERIENCE

- **Indeed**
  UX Designer - Incubator | Dec '20 - Current
  • Researching emerging product spaces and rapidly prototyping and iterating on 0-1 solutions
  • Leading UX design and research for projects like Indeed Check and Text to Apply, including guiding Text to Apply through its acquisition by Indeed's Employer organization
  • Conducting comprehensive UX research through surveys, interviews, usability testing, and diary studies to optimize user experiences and shape product roadmaps
  • Actively exploring the integration of generative AI into Indeed's product offerings, expanding expertise in cutting-edge technology and its impact on user experiences
  • Leading cross-functional brainstorming sessions to uncover big bet spaces for research and investment

- **Keller Williams Realty**
  Associate UX Designer | Nov '19 - Dec '20
  • Enhanced user experiences across multiple platforms, including KW's responsive website, consumer app, and enterprise platform Command, by creating new experiences and optimizing existing products
  • Collaborated closely with product to research and prioritize new features for product roadmaps

- **Hulu**
  UX Designer | Mar '20 - Aug '20 | UCI Capstone Project
  • Collaborated with a cross-functional team of four colleagues to spearhead the research and design of a developer console for engineers on Hulu's Enterprise team
  • Conducted primary research through user interviews and shadowing to develop comprehensive product requirements, enabling the optimization of the console's design for efficiency and clarity

- **Freelance**
  UX Designer | May '18 - Nov '19

- **Snapchat**
  Operations Specialist | July '16 - May '18

- **United Airlines**
  Pricing Analyst | October '15 - July '16

EDUCATION

- **University of California, Irvine** — Class of September 2020
  Master of Human-Computer Interaction and Design. GPA 4.0/4.0

- **The University of Texas at Austin** — Class of May 2015
  Bachelor of Arts, Geography and Spanish/Portuguese. Minor, Mathematics. Magna Cum Laude

SKILLS

UX/UI Design - Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

UX Research - Competitive analysis, Contextual inquiry, Diary studies, Qualtrics, Survey design, Usability tests, User interviews

LANGUAGES

English (Native)

Spanish (Fluent)

Portuguese (Fluent)

French (Beginner)