



EXPERIENCE

• Indeed

UX Designer - Incubator | Dec '20 - Current

- Designing MVPs to test experimental products and evaluating their effectiveness through qualitative and quantitative user research
- Designed research-based job seeker and employer experiences for Indeed Text to Apply that led to the product's acquisition by Indeed's Employer organization
- Worked closely with product and legal to define and launch an MVP that allowed job seekers to share proof of their credentials with employers, improving candidate quality
- Partnered closely with product to conduct exploratory user research and uncover opportunities for Incubator to invest in

• Keller Williams Realty

Associate UX Designer | Nov '19 - Dec '20

- Designed new features for KW's responsive website and enterprise CRM platform, including conducting a competitive analysis to advocate for an update to the website's UI
- Conducted research and usability testing to evaluate designs and influence product roadmaps

• Hulu

UX Designer | Mar '20 - Aug '20 | UCI Capstone Project

- Collaborated in a group of 4 to design a new console for developers on Hulu's Enterprise team
- Conducted primary research through user interviews and shadowing to develop product requirements
- Leveraged research findings to optimize the console's design around efficiency and clarity

• Freelance

UX Designer | October '18 - Nov '19

- Designed core experiences for a peer to peer commerce app for both consumer and enterprise users
- Created prototypes to simulate app experiences and evaluated them via remote usability testing

EDUCATION

• University of California, Irvine — Class of September 2020

Master of Human-Computer Interaction and Design. GPA 4.0/4.0

• The University of Texas at Austin — Class of May 2015

Bachelor of Arts, Geography and Spanish/Portuguese. Minor, Mathematics.
Dean's List (2013 - 2015) Magna Cum Laude (Spring 2015)

SKILLS

UX/UI Design - Figma, Illustrator, InVision, Photoshop, Principle, Prototyping, Sketch, WCAG

UX Research - Competitive analysis, Contextual inquiry, Diary studies, Qualtrics, Survey design, Usability tests, User interviews

LANGUAGES

English

Portuguese

Spanish

